



- FACT SHEET -

WRF 30104 Certificate III in Floristry

Course Includes:

- Training by Government accredited, highly qualified trainers
- All module assessments
- E-book monthly on topic to assist your career
- Set of 12 CD's to assist you in course/career delivered during program
- Flexibility of delivery mode
- Comprehensive workbooks with additional information to assist you in your studies



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The training you need to excel in the Floristry Industry.

The **Certificate III in Floristry** is a practical based course. There is an emphasis on the development of sound practical skills, such as aspects of care and selection of cut flowers, plant identification skills and extensive retail to contemporary techniques and design, whilst being encouraged to develop their individual design skills.

Content

The course is nationally accredited and recognised. It consists of a set of competencies that high performing workers in the floristry industry should possess. These competencies relate to the areas of:

- Caring for floristry stock
- OH&S in the shop
- Communication skills
- Selling products/services
- Creating floristry designs
- Providing service to floristry customers
- Recognising plants
- Plus much, much more

Purpose

The purpose of the training program is to develop the skills and knowledge of a team member in the floristry industry.

Program Benefits

- Gain nationally recognised formal qualification
- Cost neutral training
- Recognition of current skills and abilities
- Ability to be seen as a professional in the floristry industry
- Career path
- Increased job satisfaction

Units/Modules covered

- WRFO202B Care for floristry stock and merchandise
- WRFO203B Prepare and display floristry stock
- WRFO204B Assemble and prepare floristry products
- WRFD301B Create floristry designs using hand tied techniques
- WRFD302B Create floristry designs using wiring techniques
- WRFD303B Create floristry designs using a base medium
- WRFO201B Provide service to floristry customers
- WRFO306B Apply product knowledge to meet customer needs
- WRCS2B Apply point of sale handling procedures
- WRRER1B Work effectively in a retail environment
- WRFO307B Recommend on floristry products and services
- WRRF1B Balance register/terminal
- WRRM2B Perform routine housekeeping duties
- WRR11B Perform stock control procedures
- WRRLP2B Minimise theft
- WRRLP1B Apply safe working practices
- WRCS1B Communicate in the workplace
- WRRS1B Sell products and services
- WRRM6A Create a display for small business
- WRRCA1B Operate retail equipment
- RTC2016A Recognise plants

- RTF2008A Maintain indoor plants

Prerequisites

Participants must be over 18 years old.

Delivery Methods

This course is able to be completed via face to face learning or at your own pace via distance learning. Study wherever, whenever you want.

Assessment

Assessment is comprised of written tasks, practical demonstrations and 3rd party observations. Candidates will be given assessment tasks to complete during the course.

Recognition of Prior Learning (RPL) and Mutual Recognition

Recognition of Prior Learning is given as well as competencies gained through other formal study.